

APOS 2024

C O N F E R E N C E P R O S P E C T U S



About APOS



THE MISSION

The mission of the American Psychosocial Oncology Society is to advance the development and delivery of equitable and evidence-based psychosocial oncology care through research, practice, education, and advocacy.

OUR CORE VALUES

APOS strives for these Core Values:

- WE ADVOCATE FOR DIVERSITY, EQUITY, REPRESENTATION, AND INCLUSION in advancing the science and practice of psychosocial oncology care, recognizing the rights of all those affected by cancer to receive comprehensive person and family centered care.
- WE EMPOWER A WORKFORCE TO MEET THE NEEDS OF THOSE AFFECTED BY CANCER through the development and dissemination of evidence-based education and resources, mentorship, and the creation of pathways to leadership.
- WE FOSTER THE SPIRIT OF COLLABORATION by creating an inclusive environment for the exchange of diverse views and expertise among our transdisciplinary members and community partners to advance the mission.
- WE MODEL INTEGRITY, HONESTY, AND ACCOUNTABILITY by standing for what is just and right and measuring ourselves against the highest levels of scientific and ethical standards in research, education, and clinical practice.

THE VISION

The vision of the American Psychosocial Oncology Society is a nation in which all people affected by cancer have access to quality psychosocial care to optimize wellbeing and biopsychosocial-spiritual outcomes.



AWARD SPONSOR: \$2.5K

Your company will be featured in the online program, recognized during the presentation of the award and will be marketed during conference welcome and walk-in slides. The below awards are available for sponsorship. The below awards are available for sponsorship.

- **The Jimmie Holland Lifetime Achievement Award** — This is the highest honor conferred by APOS. This award serves to honor an APOS member who best embodies the qualities of leadership and patient-centered care, like Dr. Jimmie Holland, one of the founders of the field of psychosocial oncology and the founder of APOS. The awardee has achieved distinguished leadership in the field of psychosocial oncology, with outstanding contributions in leadership, training, research, clinical practice, and service to APOS.
- **The Ruth McCorkle Excellence in Research Mentorship Award** — Honors an APOS member who has demonstrated a longstanding commitment to making a significant positive impact on their mentees' education and career, nurturing intellectual growth, career development, professional guidance, and positive role modeling in the field of psychosocial oncology.
- **The Matthew J. Loscalzo Outstanding Education & Training Award** — Presented to an APOS member who has enhanced the field of psychosocial oncology through clinical education and training.
- **The Avery D. Wiseman & J. William Worden Award for New Investigators** — Presented for outstanding research contributions in psychosocial oncology. This award is named in honor of the late Dr. Avery D. Wiseman and his colleague and friend, Dr. J. William Worden.
- **The Distinguished Public Service Award** — Presented to a leader in recognition of outstanding contributions to the field of psychosocial oncology.
- **The Outstanding Clinical Care Award** — Presented to a clinician in recognition of outstanding clinical contributions to the field of psychosocial oncology.



HEALTH EQUITY SCHOLAR SPONSOR: \$15K

The American Psychosocial Oncology Society is dedicated to addressing the need to achieve health equity in psychosocial oncology by educating and mentoring six (6) APOS Health Equity Scholars throughout 2024 and 2025. Sponsors will be acknowledged in the program book, at the conference

Scholars will Receive:

1. Recognition as an APOS Health Equity Scholar
2. Complimentary registration to attend the APOS
3. 2024 & 2025 Annual Conference
4. Participation in the round table discussion on Health Equity and Community Partners at the APOS 2024 Annual Conference
5. Complimentary registration to attend the APOS 2024 & 2025 Annual Conference + \$1,000 Honorarium for each year
6. APOS Membership for 2024 and 2025
7. Mentorship tailored to the scholar's interest and professional goals including quarterly meetings with APOS leadership and engagement in the Health Equity SIG (Special Interest Group)
8. Invited plenary presentation of health equity work at APOS 2025 Annual Conference with other scholars from the class



SPONSORED EVENTS

OPENING RECEPTION: \$7K

Your organization will be recognized as the sponsor on signage at the opening reception and can provide the following:

- Banquet décor
- Banner Stand
- Can provide a gift for each attendee at the reception
- Program Book, Sponsors Slide, sign outside of banquet door

COLLABORATION CAFE LUNCH: \$6K

Your organization's logo and materials will be displayed at this popular event which connects new researchers and clinicians with long time APOS professionals.

NETWORKING COFFEE BREAK: \$2K

6 OPPORTUNITIES

Sponsor one of these breaks and your organization will receive recognition on signs posted in the break areas. Attendees will thank you for the coffee!

BREAKFAST: \$5K

Sponsor a breakfast and your organization will receive recognition on signs posted in the meal areas.



ADVERTISEMENTS

PROGRAM BOOK

- \$3,000: Inside Front Page of the Online Program Book Ad (8.5 x 11 inches, PNG or PDF)
- \$1000: Full Page Online Program Book Ad (8.5 x 11 inches, PNG or PDF)
- \$500: ½ Page Online Program Book Ad (8.5 x 5.5 inches, PNG or PDF)

Program book ads must be submitted to info@apos-society.org by December 1, 2023. All ads will need the approval of the APOS Executive Office.

LANYARD

- \$2,000: All attendees will wear the conference lanyard with your company's name or logo.

DIGITAL PROMOTIONS

- \$1,000: Registration Promotion Email —Your company's ad on the bottom of an APOS Conference promotion email sent to the entire APOS database (1200 x 1200 pixels, PNG)
- \$2,000: Daily/Know Before You Go Email Sponsor (4 available) — Banner ad included in daily onsite or *Know Before You Go* email to all of the conference attendees (1200 x 1200 pixels, PNG)
- \$1,000: Social Media Promotion—APOS will share an advertisement of your choice on all of APSARD's social media platforms (940 x 788 pixels, PNG)
- \$1,000: App Alert (280 characters)
- \$2,000: App Splash Page

EXHIBIT PACKAGES

ALL EXHIBITORS WILL:

- Receive (2) complimentary registrations for booth attendant to the APOS Annual Meeting
- Include their logo In the online program book
- Receive (1) 6' skirted table, 2 chairs, wastebasket and easel
- Receive complimentary shared Wi-Fi
- Any additional charges will be the responsibility of the exhibitor (including electricity, food and beverage, additional equipment, etc.)

COMMERCIAL EXHIBITOR: \$2K

NON-PROFIT EXHIBITOR: \$1K



**SUBMIT YOUR
SPONSORSHIP FORM**

Thank you **FOR YOUR SUPPORT**



APOS
american psychosocial oncology society