



RESEARCH DIRECTOR
Philadelphia, PA; New York City or Washington, DC

EXECUTIVE SUMMARY

The Cancer Support Community's Research & Training Institute (RTI) in Philadelphia, PA, is seeking a **Research Director with expertise in qualitative and mixed methods research**. The successful candidate for this position will have interest and related experience in social or behavioral science, health service delivery research, patient preference and medical decision making, health outcomes research, cultural values and medical outcomes, or other relevant field.

The **Research Director** will report to the Senior Research Director of the Research & Training Institute and will be responsible for overseeing mixed methodology research projects of the RTI that integrate qualitative and quantitative data. The researcher should have strong research skills to identify research needs, prioritize, and develop research plans. The successful candidate for this position should also have a data-driven mindset and have the ability to weave together qualitative and quantitative survey or behavioral data-based methods for complete insights. The director should have a strong history of experience in developing and evaluating theoretical frameworks, collecting and analyzing qualitative data through focus groups, cognitive interviews, and surveys, designing and analyzing quantitative surveys informed by qualitative learnings, and the ability to independently execute bivariate and multivariate statistical models (t-tests, ANOVA, multiple regression, etc.) The ideal candidate will be equally comfortable with qualitative and quantitative methods. The candidate will be responsible for cultivating project funding and executing research from design to dissemination, and should have the ability to independently develop study scope, methods, sample size and saturation, sampling frameworks, data quality monitoring, code book development, coding procedures, and data validation.

As a mixed-methods researcher in a primarily quantitative team, the **Research Director** will guide hypothesis generation for user experience testing using a range of qualitative methods: think-aloud, usability testing, patient journey mapping, remote studies, and individual and group in-depth interviews. The candidate will also have robust experience in survey and questionnaire design, sampling, and statistical analyses of survey or behavioral data. The candidate should be a highly skilled presenter and able to use different techniques to ensure their research findings have the highest impact. The candidate should be able to use guiding research questions to create focus group guides for market research projects. The candidate should also be able to manage their research plans through fast-changing environments, align and efficiently execute critical insights and work with a large group of partners. The **Research Director** will work closely with funding partners and quantitative researchers to define research questions and deliver generative and evaluative research. The candidate should have

the ability to leverage and translate qualitative insights to shape a quantitative study. The knowledge and understanding of oncology and/or patient experience is desired.

PRIMARY RESPONSIBILITIES:

- Partner closely with quantitative researchers and data scientists to identify research initiatives
- Adapt methods to the research question on hand using a range of qualitative and quantitative methods
- Collaborate cross-functionally with industry partners, quantitative researchers, organization leadership
- Communicate results in compelling and clear ways to a variety of stakeholders
- Ability to weave together qualitative and quantitative data-driven insights
- Lead studies that examine people's experiences with cancer
- Deliver oral presentations that use a variety of strategies to ensure research findings land with highest impact
- Effectively manage and prioritize all components of research plans through fast-changing environments, align and efficiently execute critical insights and work with a large group of stakeholders
- Develop focus group guides with guiding research principles
- Assist with creation of RTI policy on data usage for market research purposes
- Secure resources for future RTI work and sustainability
- Perform various other duties directed by the Executive Director to further the projects and research of the RTI
- Communicate qualitative and quantitative research findings and methods to non-qualitative and non-quantitative stakeholders

QUALIFICATIONS/REQUIREMENTS:

- MS or PhD in social or behavioral science, health service delivery research, patient preference and medical decision making, health outcomes research, cultural values and medical outcomes, or other relevant field.
- Quantitative market research survey design and analysis experience
- Experience with survey design and response effects
- Knowledge of individual and group based qualitative methods, as well as quantitative, behavioral analysis, and statistical concepts including survey design
- Experience working with multi-method studies
- Experience in directing human subjects research and IRB protocol submissions, continuing reviews, and amendments to research projects
- Experience with qualitative and quantitative research methods with a focus on underserved populations and inequitable health environments
- Mixed method experience, leading with qualitative methods: think-aloud, usability testing, remote as well as field studies

- Experience with survey and questionnaire design, log analysis, sampling, and statistical analyses of survey or behavioral data
- Knowledge and understanding of oncology and patient experience a plus
- Excellent verbal and written communication skills
- Detail and process-oriented; excellent organizational skills and attention to detail
- Ability to manage multiple projects simultaneously
- Valid driver's license

SALARY AND BENEFITS

In addition to a competitive base salary, we offer: comprehensive medical, prescription, vision, and dental coverage; paid vacation and sick time; short-term and long-term disability insurance; flex spending accounts: transit, healthcare and dependent care; life insurance; and optional participation in an employee contribution Tax Sheltered Annuity plan.

HOW TO APPLY

To apply, please submit to ssuettinger@cancersupportcommunity.org a resume and a cover letter that describes how your experience and skills relate to the above-described responsibilities and qualifications for this position.

ABOUT CANCER SUPPORT COMMUNITY

As the largest professionally-led nonprofit network of cancer support worldwide, the CSC is dedicated to ensuring that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community. CSC achieves its mission through three areas: direct service delivery, research and advocacy. The organization includes an international network of affiliates that offer the highest quality social and emotional support for people impacted by cancer, as well as a community of support available online and over the phone. The CSC Research and Training Institute conducts cutting-edge psychosocial, behavioral and survivorship research. CSC engages in patient advocacy through its Cancer Policy Institute, informing public policy in Washington, D.C. and across the nation.

The Cancer Support Community is an equal employment opportunity employer.