Across all objectives, priority areas include research, practice, training, and advocacy endeavors that support equity in psychosocial oncology as related to age, race, ethnicity, religion, culture, language, disability, socioeconomic status, sexual orientation, gender identity and/or expression.

❖ Define research, practice, and training priorities for the field of psychosocial oncology that reflect advancement and innovation in cancer care, with a special interest in implementation science efforts to enhance reach and impact.

❖ Demonstrate how psychosocial oncology researchers, practitioners, advocates and policy makers leverage principles of innovation and its associated tools to advance the field - including (but not limited to) technology, data-driven metrics, emerging care delivery models, multi-disciplinary training programs.

❖ Present evidence of the impact of psychosocial oncology to overall cancer care using metrics that may include cost-effectiveness, medical outcomes, psychosocial outcomes, patient and community satisfaction, provider satisfaction, and training outcomes.

❖ Describe innovative models of psychosocial oncology care delivery that promote integration and adoption of scientific, evidence-based findings into clinical practice, training programs, and policy.
Dear Colleagues,

I would like to personally extend a warm welcome to the APOS 2021 Virtual Conference!

We are planning an interactive and dynamic virtual conference and we are excited about the many new program offerings that will ensure conference attendees not only learn about the latest in the science and practice of psychosocial oncology, but also have ample opportunities for engagement and networking.

❖ Highlights include:

❖ Dynamic opportunity for engagement with program officers from funding agencies in the "Office Hours with Program Officers" session

❖ Exciting networking opportunities including Virtual Happy Hour and Noontime(ish) Knowledge

❖ Focused sessions to support Early Career Professionals, including the Career Coaching Series and the Virtual Internship, Fellowship and Job Fair

❖ Virtual Exhibit Hall with opportunities for engagement and interaction with our valued sponsors and exhibitor

❖ Virtual Book Club featuring a Q&A interactive session with guest authors

❖ Interactive sessions focused on self-care including morning Yoga, and new offerings including Mindfulness and Self-compassion practices

Our sponsors are integral to the success of the APOS Virtual Conference. We have a menu of sponsorship opportunities that we invite you to review and select the option that offers your organization the best exposure.

We sincerely appreciate your support of APOS, and we look forward to hosting you at the APOS 2021 Virtual Conference!

Sincerely,

Yasmin Asvat, PhD
APOS 2021 Program Planning Chair
Thank you Board of Directors and Program Committee Members!
THE MISSION
To advance the science and practice of psychosocial oncology.

THE VISION
A nation in which all people affected by cancer have access to quality psychosocial care to optimize health outcomes.

OUR CORE VALUES
❖ Respects the individual and cultural diversity of the human experience across the lifespan and throughout the continuum of cancer care.
❖ Promotes the science and practice of psychosocial oncology as evidence-based and integral to quality cancer care.
❖ Facilitates interdisciplinary collaboration through research, education, mentorship and professional networking.
❖ Fosters the exchange of diverse views and expertise of our multidisciplinary members.
❖ Adheres to the highest integrity, honesty and accountability to professional ethics in research and clinical practice.

About Our Virtual Conference

EXHIBITION SCHEDULE
The virtual exhibit hall will be held via Zoom rooms for each organization on the dates and times below.

• Wednesday, March 10: 5 – 6 PM EST
• Friday, March 12: 1:30 – 2:30 PM EST

CONFERENCE SITE
www.apos.societyconference.com

JOIN US
MARCH 10–12
WAYS TO ENGAGE VIRTUAL MEETING ATTENDEES

VIRTUAL EXHIBITION
- Commercials (why you support APOS)
- Registration emails
- Social Media Posts
- Demo videos
- Eblast emails
- Networking breaks
- Mindfulness breaks
- And so much more.....
Email info@apos-society.org for a unique package catered to your company!

VIRTUAL BINGO
Attendees will be encouraged to participate in a virtual game of bingo that will last for the entirety of the Virtual Conference. The bingo will require participants to see and interact with certain aspects of the meeting, including the virtual exhibitors, to mark items off the board. Each exhibitor interested in participating will be given a word or phrase that they will share with individuals who attend their exhibit hall session. Every participating exhibitor will be given a square on the board that asks for the word or phrase. Participation is free and optional.

VIRTUAL GOODIEBAG
Many conferences, pre-COVID-19, offered goodie bags to attendees that were full of swag and helpful tools- the Virtual Conference will continue this tradition! The virtual goodie bag webpage will be a place that stores content that is available before and throughout the virtual meeting, speaker handouts, user guides, FAQs, quick links and more. Should exhibitors wish to provide attendees with meeting swag, they will be able to advertise so in the goodie bag. At registration, attendees will be asked to update their mailing addresses so that exhibitors will be able to send swag to an available location. Participation is optional and available for a $150.00 fee per goodie bag item.

HIGHTEN YOUR VIRTUAL EXPOSURE THROUGH:

- Social Media Posts
- Email Blasts
- Online Goodie Bag
- Website Banner
SPONSOR OPPORTUNITIES

**Diamond – $30,000 (1 available)**
- Company name and logo associated with all conference promotional material
- (4) Conference registrations to 2021 Virtual Conference
- Acknowledgment throughout the conference (walk-in slides, online program book & website)
- Virtual Zoom Meeting Room
- Ability to participate in APOS Virtual Exhibition
- (1) posting for Virtual Goodie Bag (approved by APOS)
- Company description in the exhibitor handout
- Conference attendee list sent (2) weeks prior to conference, providing the name, organization, and state of attendees.

**Silver – $15,000 (2 available)**
- Company name and logo associated with all conference promotional material
- (2) Conference registrations to 2021 Virtual Conference
- Acknowledgment throughout the conference (walk-in slides, online program book & website)
- Ability to participate in APOS Virtual Exhibition
- Company description in the exhibitor handout

**Gold – $20,000 (2 available)**
- Company name and logo associated with all conference promotional material
- (3) Conference registrations to 2021 Virtual Conference
- Acknowledgment throughout the conference (walk-in slides, online program book & website)
- Virtual Zoom Meeting Room
- Ability to participate in APOS Virtual Exhibition
- Company description in the exhibitor handout
- Company contact information distributed to attendees
- Conference attendee list sent (1) week prior to conference, providing the name, organization, and state of attendees.

**Bronze – $10,000 (1 available)**
- Company name and logo associated with all conference promotional material
- (1) Conference registrations to 2021 Virtual Conference
- Acknowledgment throughout the conference (walk-in slides, online program book & website)
- Ability to participate in APOS Virtual Exhibition
- Company description in the exhibitor handout

Email info@apos-society.org for further information, clarification or to create a unique package.
Your company will be featured in the online program, recognized during the presentation of the award and will be marketed during conference welcome and walk-in slides.

The below awards are available for sponsorship.

❖ Holland Award — The Holland Award is to honor an APOS or community member who has made an outstanding contribution (practice, education, research, and leadership) to the field of psychosocial oncology.

❖ Ruth McCorkle Research Mentorship Award — This award will honor an APOS or community member who has demonstrated a longstanding commitment to making a significant positive impact on their mentees’ education and career, nurturing intellectual growth, career development, professional guidance, and positive role modeling in the field of psychosocial oncology.

❖ The Distinguished Public Service Award — The Distinguished Public Service Award is presented to a leader in recognition of outstanding contributions to the field of psychosocial oncology.

❖ Outstanding Clinical Care Award — The Outstanding Clinical Care Award in Psychosocial Oncology is presented to a clinician in recognition of outstanding clinical contributions to the field of psychosocial oncology.

❖ New Investigator Award — The New Investigator Award is presented for outstanding research contributions in psychosocial oncology.

❖ Outstanding Education & Training Award — The Outstanding Education and Training Award is presented to a leader who has enhanced the field of psychosocial oncology through the education and training of new investigators and/or clinicians.

AWARD SPONSORS — $2,500

WWW.APOS-SOCIETY.ORG
There are important ongoing dialogues in our country and worldwide regarding issues related to racism, racial disparities and related access to care. COVID-19 has disproportionately affected disadvantaged communities and people of color due to disparities in many social determinates of health. But these issues extend well beyond COVID-19, and pose important issues related to health care in general, and care of individuals and families with cancer in particular. APOS wants to open sponsorship opportunities to practitioners who focus their care on minorities or work in rural areas. This sponsorship will include:

❖ (1) APOS Membership for 2021 for a Practitioner who has a focus in a rural area or works with minorities
❖ (1) APOS Virtual Meeting for the recipient
❖ (1) complimentary registration for company representative to the APOS Virtual Meeting
❖ Ability to participate in APOS Virtual Exhibit
❖ Company description in the exhibitor handout
❖ Company contact information distributed to attendee
❖ Recognition on the conference walk-in slides
❖ Acknowledgement through company logo in program book
APOS is proud of the participation we have with students and early career professionals. If you would like to sponsor an early career professional, you will receive:

- (1) APOS Membership for 2021 for an early career professional
- (1) APOS Virtual Meeting for the recipient
- (1) complimentary registration for company representative to the APOS Virtual Meeting
- Ability to participate in APOS Virtual Exhibit
- Company description in the exhibitor handout
- Company contact information distributed to attendee
- Recognition on the conference walk-in slides
- Acknowledgement through company logo in program book

www.apos-society.org
SPONSOR & EXHIBITOR OPTIONS

VIRTUAL EXHIBITOR
$1,250 – Industry Exhibits
$750 – Non-profit or Academic Exhibits

Includes:
❖ (2) complimentary registration for company representative to the APOS Virtual Meeting
❖ Ability to participate in APOS Virtual Exhibition
❖ Company description in the exhibitor handout
❖ Company contact information distributed to attendees
❖ Acknowledgement throughout the conference (walk-in slides, online program book & website)
❖ Company name and logo associated with all conference promotional material

SEND ATTENDEES A GIFT
❖ $2,500: Attendee Gift—Your company will be able to pick out a gift of your choosing to physically mail to conference attendees. APOS will handle the logistics of mailing the item. The company is responsible for all item fees, including shipping.

PROGRAM BOOK ADVERTISEMENTS
❖ $1,000: Full Page Online Program Book Ad
❖ $500: Half Page Online Program Book Ad
❖ $250: Quarter Page Online Program Book Ad
Program book ads must be submitted to info@apos-society.org by January 15, 2021. All ads will need the approval of the APOS Executive Office.

MARCH 10TH
EXHIBITION DAYS
MARCH 12TH
SPONSOR & EXHIBITOR OPTIONS

We are happy to customize an opportunity for you!

❖ $5,000: Career Fair Promotion
Company’s ad during the career fair

❖ $2,500: Commercials/Demo Videos
Company’s short video

❖ $2,000: Website Banner
Company’s Banner on the bottom of the APOS Conference page on https://apos.societyconference.com/v2/ for a 3-month period.

❖ $2,000: Registration Promotion Email
Company’s ad on the bottom of an APOS Conference registration confirmation email

❖ $2,000: Promotional Email
Your company’s ad on the bottom of an APOS conference promotional email sent to the entire APOS community

❖ $2,000: Networking Breaks
Your company’s ad during a particular break

❖ $1,500: Lounge/Happy Hour Breaks
Your company’s ad during happy hour or lounge break

❖ $1,500: Book Club
Your company’s ad during the book club sessions

❖ $1,500: Know Before You Attend Email Sponsor (4 available)
Banner ad included in daily “onsite” or know before you attend email to all of the conference attendees.

❖ $1,000: Social Media Promotion
APOS will share an advertisement of your choice on all of our social media platforms.

❖ $500: Sliding Logo
Company logo to be put into slideshow on the APOS Conference page on www.apos-society.org for a 1-month period.

❖ $500: Mindfulness Breaks
Your company’s ad during a mindfulness break

❖ $150: Conference Goodie Bag
Item located on the Virtual Conference Goodie bag featured on the APOS conference site.

WWW.APOS-SOCIETY.ORG
You are invited to virtually exhibit at our annual meeting!

The 2021 Annual Meeting for the American Psychosocial Oncology Society (APOS) will be held virtually on March 10-12, 2021. Virtual sponsorship and exhibit opportunities are now available, and we would be delighted to have your participation and invite you to complete the enclosed Exhibit and Sponsorship Application.

As the only multi-disciplinary, organization in the United States, APOS is dedicated to researching and treating the psychosocial aspects of cancer.

SPONSORSHIP OPPORTUNITIES
Enhance your presence at the 2021 APOS Virtual Meeting. See enclosed Sponsorship Opportunities for more details and cost.

We look forward to working with you to make your exhibit at the 2021 Virtual Meeting a success! Please contact us if you need additional information. info@apos-society.org

LIABILITY/HOLD HARMLESS
Exhibitor hereby agrees to and does indemnify, hold harmless, and defend APOS from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and APOS and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

ENFORCEMENT OF RULES AND REGULATIONS
The rules and regulations of APOS’ exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that APOS shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. APOS shall have the final determination for enforcement of all rules, regulations and conditions. APOS reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the APOS mission and values. This includes the conduct of persons and the content and placement of printed matter. APOS may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY AND REGISTRATION
Each exhibitor must name at least one person to be representative in connection with operation of the virtual exhibit. Each sponsorship includes one (1) complimentary registration. Additional representatives may register for an additional fee.

TERMS AND CONDITIONS
By submitting an exhibit application; I hereby authorize APOS to reserve exhibit space for use by my company or organization. I hereby acknowledge receipt of and agree to abide by these Exhibit Rules and Regulations and to all conditions under which exhibit space is leased to APOS. APOS reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I have signed the exhibit application indicating that I understand the rules and regulations.

EXHIBIT CANCELLATION
Refund requests must be made in writing to the APOS Executive Office (info@apos-society.org) on or before January 15, 2021. No refunds will be made after January 15, 2021.

www.apos-society.org
Sponsor & Exhibit Commitment Form, page 1

Select your desired options below.

Sponsor Opportunities

☐ Diamond - $30,000 ☐ Gold - $20,000 ☐ Silver - $15,000
☐ Bronze - $10,000 ☐ Career Fair - $5,000 ☐ Health Equity - $3,500
☐ Early Career Professional - $3,500 ☐ Holland - $2,500
☐ Ruth McCorkle - $2,500 ☐ Public Service - $2,500
☐ Clinical Care - $2,500 ☐ New Investigator - $2,500
☐ Education & Training - $2,500

Attendee Engagement

☐ Commercial Exhibitor - $1,250 ☐ Nonprofit Exhibitor - $750
☐ Commercial/demos - $2,500 ☐ Attendee Gift - $2,500
☐ Website Banner - $2,000 ☐ Registration Email - $2,000
☐ Promotional Email - $2,000 ☐ Networking Break - $2,000
☐ Mindfulness Break - $2,000 ☐ Know Before You Attend Email - $1,500

Advertisements

☐ Full Page - $1,000 ☐ Half Page - $500 ☐ Quarter Page - $250

The American Psychosocial Oncology Society is a 501(c)(3) designated organization. Make checks payable to APOS. Remittance must be in U.S. Dollars.
Send both pages of the completed commitment form via email to info@apos-society.org.

E-mail a full-color logo to info@apos-society.org for inclusion in conference materials. Your logo must be received no later than January 15, 2021 to be included in all materials.

List the contact person to whom all correspondence should be sent.

Contact Person: ____________________________________________ Title: ______________________________
Organization: ________________________________________________________________________________
Street Address: ______________________________________________________________________________
City, State/Province: ____________________________ Postcode/ZIP: ____________________________
Country: ____________________________ Phone: ____________________________ Fax: ____________________________
E-mail: ____________________________________________ Website: ______________________________

☐ I agree to the Policies and Procedures. Authorizing Officer, Please Sign Below:

Payment Information:

Total Payment: $________________________ Check number: ________________________________
Credit Card: ☐ Visa ☐ MasterCard ☐ American Express
Card Number: ____________________________________________
Exp Date: ________________ CVV: ________________ Card Zip Code: ________________________________
Cardholder Name: ____________________________________________
Phone: ____________________________
Signature: ____________________________________________

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