

# Demonstrating the value of psychosocial oncology in your setting: Research, evaluation, and persuasion using your clinic data

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Research findings often demonstrate the salience of specific interventions targeted to specific symptoms such as depression or fatigue. However, many psycho-oncology professionals face significant challenges in demonstrating the value of their clinical services. The purpose of this webinar is to provide an overview of how to use your clinic's data to complement compelling clinical case examples and demonstrate the value of psychosocial oncology services in your setting. Topics include assessing the available data for research and evaluation, building collaborations, and presenting data persuasively. This program will provide the information to equip you to:

## Learning Objectives:

- Identify the cancer center priorities and data resources
- Describe the difference between research and quality improvement
- Describe methods to assemble a collaborative research or evaluation team
- Name ways to promote your findings within your cancer center

