

APOS

16th Annual Conference

February 28 – March 2, 2019

Sheraton Atlanta Hotel



“We’re All in This Together: Bringing Together Diverse Perspectives, Professionals, and Programs”



Dear Colleagues and Friends,

The 16th American Psychosocial Oncology Society (APOS) Annual Conference will bring together clinicians and researchers who work within the field of psychosocial oncology to disseminate the latest scientific, clinical, and community-based research. The Annual Conference provides rich networking opportunities for its members and related advocacy organizations.

The conference will be held at the ideally located and freshly renovated Sheraton Atlanta Hotel. This award-winning hotel offers several one-of-a-kind restaurants, a stunning pool, a state of the art fitness center, and more! In addition to the stellar hotel amenities, right outside the door you will discover fine dining, shopping and rich history combined with inspirational attractions. Atlanta is a city with Southern charm and world-class sophistication.

APOS represents multiple disciplines including: nursing, social work, psychology, psychiatry, patient advocacy, spiritual care, and other healthcare professions. Attendees come from academic and community-based cancer centers of various sizes, as well as various cancer-focused organizations. APOS encourages innovation and cultural competence in psychosocial care within any setting.

The theme of the 2019 Annual Conference is *"We're All in This Together: Bringing Together Diverse Perspectives, Professionals, and Programs"*. This theme will provide insights on team-based interdisciplinary care, the intersection of oncology and psychosocial services to treat the whole patient, unique disciplinary contributions that enhance overall cancer care, and the translation of psychosocial science into practice.

We are delighted to introduce our keynote speaker to you, Richard Wender, MD, American Cancer Society, Chief Cancer Control Officer. In this role, he is charged with providing oversight and guidance to the organization's domestic and global cancer control programs, with a focus on access, navigation, and health equity to ensure everyone has an equal opportunity to live a healthy life and receive high quality treatment and support. Dr. Wender leads one of the largest cancer control organizations in the country, with centralized and regionally-deployed staff working in prevention and early detection, patient and caregiver support, programs and services, global cancer control, and health systems.

He is also a prolific author, with numerous scholarly works, including co-authoring several cancer screening guidelines. Dr. Wender has been honored numerous times for his leadership in medicine, having been recognized with the Laurel for Cancer Prevention Leadership from the Prevent Cancer Foundation, Practitioner of the Year from the Philadelphia County Medical Society and the St. George Medal from the American Cancer Society.

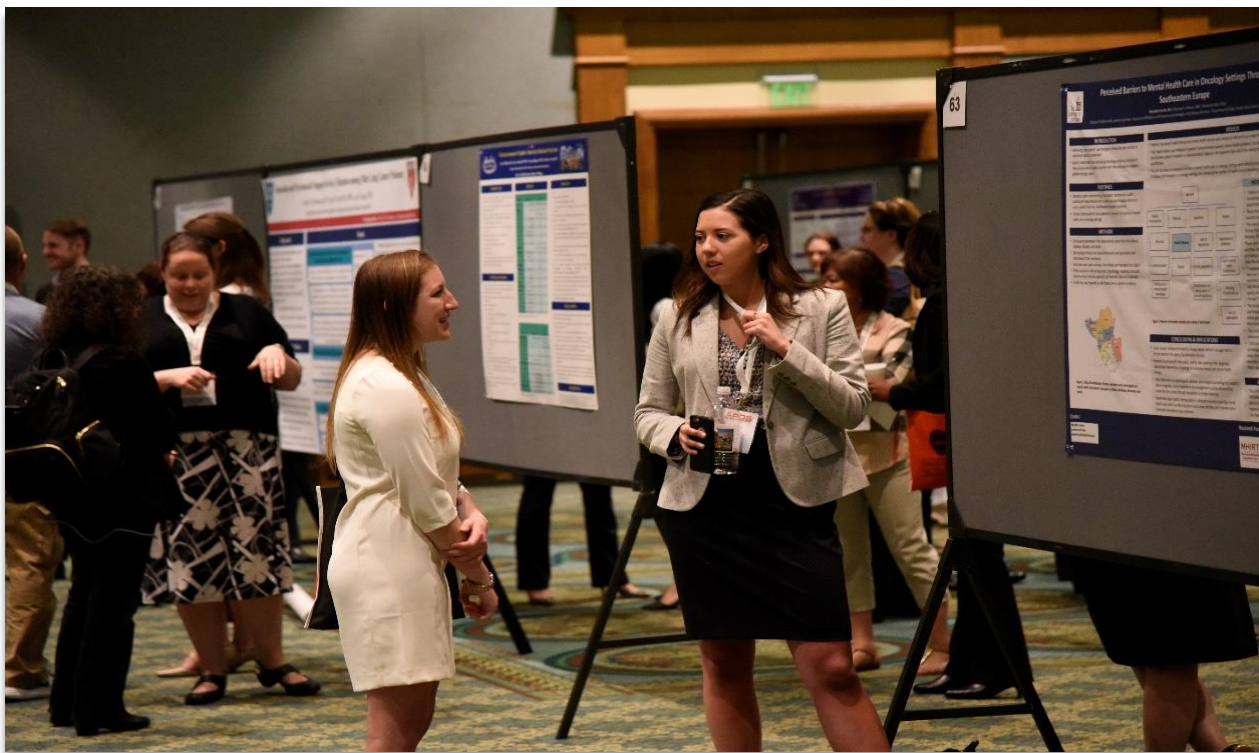
We have no doubt this year's conference will be stimulating and engaging. We encourage you to consider submitting an abstract to present your work at the conference and we look forward to seeing you in Atlanta!

Sincerely,

Teresa Deshields, Ph.D.
APOS President

Nicole Taylor, Ph.D.
APOS 2019 Program Chair

In today's world, the connections you make are vital. At the APOS Conference you will have the opportunity to network with clinicians and scientists from oncology, nursing, social work, psychology, psychiatry, patient advocacy, spiritual care, and other healthcare professions working in psychosocial oncology.

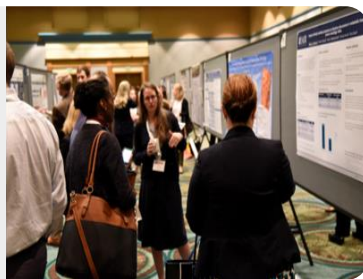


ABOUT APOS

APOS is the only multidisciplinary professional 501(c)(3) organization in the United States dedicated to the psychosocial aspects of cancer. APOS' mission is to advance the science and practice of psychosocial oncology. We do this by raising awareness of the psychological, behavioral, and social needs of cancer patients and their families, advancing psychosocial oncology research, and training the professional community in delivering psychosocial cancer care services. These efforts lead to improved patient engagement, improved quality of life and better health outcomes.

CONFERENCE OBJECTIVES

- Describe evidence-based interdisciplinary models of cancer care to improve access to quality psychosocial oncology services, particularly patient navigation, survivorship care, and distress management.
- Translate scientific findings into quality whole-patient psychosocial cancer care via collaboration among researchers, practitioners, and advocacy groups, with special attention to vulnerable populations, including ethnic, racial, and cultural minorities, aging and pediatric U.S. populations.
- Identify components of a survivorship model essential to whole patient care.
- Define ethical approaches to patient care in challenging situations based on area of specialization.



Event Details:

CONFERENCE DATES:

February 28 – March 2, 2019

EXHIBITION DATES:

February 27 – March 1, 2019

EXHIBITION SCHEDULE:

- **Wednesday, February 27, 2019**
 - 8:00 AM – 12:00 PM Exhibition Setup
 - 8:00 AM – 5:00 PM Pre-Conference Education Day
- **Thursday, February 28, 2019**
 - 11:45 AM – 1:00 PM Networking Lunch
 - 3:00 PM – 4:00 PM Exhibition & Poster Sessions
- **Friday, March 1, 2019**
 - 11:15 AM – 12:15 PM Networking Lunch
 - 2:00 PM – 3:30 PM Exhibition & Poster Sessions
 - 3:30 PM – 4:30 PM Teardown

4.75 hours of
dedicated
exhibit time!

CONFERENCE HOTEL: Sheraton Atlanta Hotel
165 Courtland Street NE
Atlanta, GA, 30303

CONFERENCE & EXHIBITION LOCATION: Capitol North

BOOTH PRICING:

	Standard (Until Dec. 31)	Late (Jan. 1 and After)
Commercial Exhibitor	\$1,250	\$1,500
Non-Profit Exhibitor	\$750	\$1,000

FOR ADDITIONAL INFO: Dawn Keglör at info@apos-society.org

Sponsorship & Exhibit

Increase Your Impact | Maximize Your Results

DIAMOND SPONSOR: \$30,000 (1 Available)

Your organization will be recognized as the Diamond sponsor and will be given a prominent level of exposure.

Benefits Include:

- Company name and logo associated with all conference promotional material
- (4) Complimentary full registrations (includes access to sessions, daily catering, and welcome reception)
- Acknowledgement at the opening and closing sessions
- Logo featured in the online program book
- Logo on the "Conference Sponsors" slide featured in the general session room
- (1) promotional item to put in the conference bag (*approved by APOS*)
- Listed on the conference mobile app as the "Diamond" Sponsor
- Your company logo will be featured on (2) pre-conference email blasts
- 10' X 10' draped exhibit booth
- Conference attendee list sent (2) weeks prior to conference, providing the name, organization, and state of attendees.
- Given priority booth selection
- Given a personalized discount code to share with (5) potential conference attendees for reduced conference registration.

GOLD SPONSOR: \$20,000 (2 Available)

Benefits Include:

- Lunch sponsor for (1) of the Main Conference days
 - Ability to provide lunch centerpieces with approval from APOS
 - (1) Banner stand/company signage to be featured during lunch
- (3) Complimentary full registrations (includes access to sessions, daily catering, and welcome reception)
- Logo featured in the online program book
- (1) promotional item to put in the conference bag (*approved by APOS*)
- Logo on the "Conference Sponsors" slide featured in the general session room
- 10' X 10' draped exhibit booth
- Conference attendee list sent (1) week prior to conference, providing the name, organization, and state of attendees.
- Given 2nd priority booth selection (order of booth selection based on registration date)



INSTITUTE SPONSOR: \$15,000 (2 Available)

A half day, interactive institute taught by leaders in psychosocial oncology, this Institute is designed for graduate students, early career professionals, and healthcare professionals switching their focus to oncology.

Benefits Include:

- Recognition in the following: Online Program Book, Sponsors Slide, Sign outside of Institute room
- (1) promotional item to put in conference bag
- 10' X 10' draped exhibit booth
- (2) Complimentary full conference registrations (includes access to sessions, daily catering, and welcome reception)

SECOND ANNUAL ONCOLOGY UPDATE: \$10,000 (1 Available)

The second annual APOS Oncology Update is designed to offer clinicians an up-to-date review of the most important advances in the treatment of melanoma, lung, breast, and prostate malignancies. During this four-hour educational course, opinion leaders in these specialized fields of oncology will provide an overview of key findings of current standard therapies, emerging targeted therapies, and recent advances in immunotherapy. Invited speakers will present case-based overviews of diagnostic and treatment advances and discuss their relevance to the practice of psycho-oncology.

Benefits Include:

- Recognition in the following: Online Program Book, Sponsors Slide, Sign outside of session room
- (1) promotional item to put in conference bag
- 10' X 10' draped exhibit booth
- (2) Complimentary full conference registrations (includes access to sessions, daily catering, and welcome reception)
- Company branding on all materials featuring the Oncology Update including the APOS website
- Featured in press release and APOS newsletter featuring the Oncology Update

PRE-CONFERENCE EDUCATION DAY: \$7,500 (1 Available)

Provide lunch to the pre-meeting workshop attendees. Your organization's logo and materials will be displayed at this event.

Benefits Include:

- 10' X 10' draped exhibit booth
- (1) Complimentary full conference registration (includes access to sessions, daily catering, and welcome reception)

2019 SPONSOR PACKAGES

	PRICE	EXHIBIT BOOTH	# OF COMP REGISTRATIONS
OPENING RECEPTION: Your organization will be recognized as the sponsor on signage at the opening reception and can provide the following: <ul style="list-style-type: none"> ➤ Banquet décor ➤ Banner Stand ➤ Leave a gift for each attendee ➤ Recognition in the following: Online Program Book, Sponsors Slide, Sign outside of banquet door 	\$20,000	●	3
TRAVEL AWARD SPONSOR: Provide an attendee the opportunity to attend the conference. <ul style="list-style-type: none"> ➤ Recognition in the following: Sponsor Slide, program book <i>*Can be purchased for individually at \$1,000 each (no conference attendee benefit with this option)</i>	\$10,000	●	1
MEET-THE-EXPERTS MENTORING LUNCH: Your organizations logo and materials will be displayed at this popular event which connects new researchers and clinicians with long time APOS professionals. <ul style="list-style-type: none"> <i>*Can be purchased individually at \$2,500 (no conference attendee benefit with this option)</i> 	\$7,500 or \$2,500	●	1
WIFI PASSWORD: Highlight your company by having the name of your company as the password for the conference WIFI. Attendees will remember your name as they access the complimentary WIFI provided during the conference! <ul style="list-style-type: none"> <i>*Can be combined with Mobile App Splash Page for a discounted rate.</i> 	\$7,000		
PRESIDENT'S RECEPTION: Support an exclusive gathering of APOS biggest donors. Includes two corporate invitations to the reception.	\$5,000		
NETWORKING COFFEE BREAK: (6 Opportunities) Sponsor one of these breaks and your organization will receive recognition on signs posted in the break areas. Attendees will thank you for the coffee!	\$5,000		
CONFERENCE BAG: There is no better way to reach every attendee at the Conference than by putting your name and logo on the official conference bag.	\$5,000		
WATER BOTTLE: All attendees will receive a water bottle to use at the water stations throughout the conference. It's a refreshing way to sport your logo!	\$4,500		
HARDCOVER JOURNAL: All attendees will carry the keepsake 5x7 hardcover journal with enclosure with your company's name or logo on it. This is a crowd favorite!	\$4,500		
LANYARDS: All attendees will wear the conference lanyard with your company's name or logo.	\$3,000		
MOBILE APP SPLASH PAGE: Enhance your presence at the Conference by taking your brand mobile. Your banner ad will be linked to your website from the online program.	\$2,500		
HOLLAND AWARD SPONSOR: Your support will be acknowledged during the Annual APOS recognition of a Leader in Psychosocial Oncology.	\$2,500		
CONFERENCE EMAIL BLASTS: Include your banner ad in (2) email blasts promoting the Conference sent to over 7,000 potential attendees.	\$1,000		
PEN OR PAD SPONSOR: Send us your company pen or pad and we will hand it out with the conference bag!	\$750		

BOOTH PRICING:

	Standard (Until Dec. 31)	Late (Jan. 1 and After)
Commercial Exhibitor	\$1,250	\$1,500
Non-Profit Exhibitor	\$750	\$1,000

*Non-profit and Institute Organizations may apply for discounted exhibit space with a copy of their tax-exempt certificate.

EXHIBITORS RECEIVE:

- 10' x 10' BOOTH SPACE, inclusive of a sign, table, chairs, and draped walls
- Conference registration for (2) booth representatives with access to all sessions
- Listing in the Official Conference Program
- Listing on the Official Conference Website
- Logo on Exhibit Signage and all printed materials listing exhibitors

**CERTIFICATE OF INSURANCE**

Exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" listing the American Psychosocial Oncology Society as additionally insured from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance of no less than \$1,000,000 per occurrence.

ASSIGNMENT OF SPACE

Exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. No assignment will be made without payment. Upon assignment, you will receive a confirmation letter with your assigned number and location. APOS reserves the right to assign the next best available space when the requested space is unavailable. Subleasing of space is not permitted. The general contractor will provide a full list of restrictions/policies prior to the meeting.

ANCILLARY EVENTS

An ancillary event is any function held during the APOS conference by a party other than APOS. All ancillary events must receive APOS authorization whether the organizer is requesting APOS meeting space or holding the event off-site. No events may be scheduled during APOS educational sessions. To obtain APOS meeting space, the organizer must be an exhibitor and/or conference supporter. All requests must be sent to jmathews@parthenonmgmt.com.

LIABILITY/HOLD HARMLESS

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend APOS from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and APOS and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

PROTECTION OF EXHIBIT SPACE

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of APOS or a representative of the property, which must be provided to APOS.

ENFORCEMENT OF RULES AND REGULATIONS

The rules and regulations of APOS' exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that APOS shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. APOS shall have the final determination for enforcement of all rules, regulations and conditions. APOS reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the APOS mission and values. This includes the conduct of persons and the content and placement of printed matter. APOS may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY AND BADGES

Each exhibitor must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. APOS reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes a maximum of two (2) complimentary registrations. Exhibitors are invited to attend the sessions but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

CANCELLATIONS AND REFUNDS

Refund requests must be made in writing to APOS Headquarters on or prior to January 15, 2018. A 75% refund of the registration fees will be given for cancellations received on or prior to 15 January 2018. No refunds will be made after January 15, 2018. No refunds will be made to individuals who attend a portion of the meeting. No refunds will be made for cancellations due to inclement weather. APOS reserves the right to substitute faculty or cancel or reschedule sessions (because of low enrollment or other circumstances). If APOS must cancel the conference in its entirety, APOS may refund the appropriate registration fees to all conference registrants; no refunds will be made for travel expenses related to the conference. No refunds in case of emergency.

COMPLIANCE WITH FIRE REGULATIONS AND LAWS

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in any booth or in the exhibit area. Exhibitors must comply with all laws, rules, regulations and ordinances.

TERMS AND CONDITIONS

By submitting an exhibit application; I hereby authorize APOS to reserve exhibit space for use by my company or organization. I hereby acknowledge receipt of and agree to abide by these Exhibit Rules and Regulations and to all conditions under which exhibit space is leased to APOS. APOS reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I acknowledge that space assignments shall be acceptable unless APOS is notified in writing within fifteen (15) days of the date of assignment notification. I have signed the exhibit application indicating that I understand the rules and regulations.



SPONSORSHIP COMMITMENT FORM

Send form via email to info@apos-society.org or mail to APOS, 5034A Thoroughbred Lane, Brentwood, TN 37027 USA

E-mail full-color AND black/white logos to Dawn Kegl, info@apos-society.org, for inclusion in conference materials. Your logo must be received no later than February 1, 2019 to be included in all printed materials.

List the contact person to whom all correspondence should be sent. (Please print clearly)

Contact Person: _____ **Title:** _____

Organization: _____

Street Address: _____

City, State/Province: _____ **Postcode/ZIP:** _____

Country: _____ **Phone:** _____ **Fax:** _____

E-mail: _____ **Website:** _____

<input type="checkbox"/> Diamond - \$30,000	<input type="checkbox"/> Gold - \$20,000	<input type="checkbox"/> Open Reception - \$20,000
<input type="checkbox"/> Travel Award - \$10,000	<input type="checkbox"/> Meet-the-Experts Luncheon - \$7,500	<input type="checkbox"/> WIFI Sponsor - \$7,000
<input type="checkbox"/> Networking Break - \$5,000	<input type="checkbox"/> President's Reception - \$5,000	<input type="checkbox"/> Conference Bag - \$5,000
<input type="checkbox"/> Water Bottle - \$4,500	<input type="checkbox"/> Hardcover Journal - \$4,500	<input type="checkbox"/> Online Program - \$2,500
<input type="checkbox"/> Lanyards - \$3,000	<input type="checkbox"/> Holland Award - \$2,500	<input type="checkbox"/> App Splash Page - \$2,500
<input type="checkbox"/> Eblast- \$1,000	<input type="checkbox"/> Pens - \$500	<input type="checkbox"/> Pens or Pads - \$750
<input type="checkbox"/> Institute - \$15,000	<input type="checkbox"/> Oncology Update - \$10,000	<input type="checkbox"/> Education Day - \$7,500

Payment Information:

Total Payment: \$ _____ **Check number:** _____

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express

Card Number: _____ **Exp Date:** _____

Cardholder Name: _____

Phone: _____ **Signature:** _____

Cardholder Email: _____

The American Psychosocial Oncology Society is a 501(c)(3) designated organization (Tax ID: 04-3720121).
Make checks payable to APOS. Remittance must be in U.S. Dollars.



EXHIBIT AND ADVERTISING COMMITMENT FORM

Send form via email to info@apos-society.org or mail to APOS, 5034A Thoroughbred Lane, Brentwood, TN 37027 USA

E-mail full-color AND black/white logos to Dawn Kegl, info@apos-society.org, for inclusion in conference materials. Your logo must be received no later than February 15, 2019 to be included in all printed materials.

List the contact person to whom all correspondence should be sent. (Please print clearly)

Contact Person: _____ **Title:** _____
Organization: _____
Street Address: _____
City, State/Province: _____ **Postcode/ZIP:** _____
Country: _____ **Phone:** _____ **Fax:** _____
E-mail: _____ **Website:** _____

EXHIBIT OPPORTUNITIES

- ☐ Commercial Exhibit - \$1,250 before December 31, 2018 | \$1,500 on or after December 31, 2018
☐ Nonprofit Exhibit - \$750 before December 31, 2018 | \$1,000 on or after December 31, 2018
☐ I agree to the Policies and Procedures on page 8. Authorizing Officer, Please Sign Below:

ADVERTISING OPPORTUNITIES

- ☐ Full Page - \$1,000 ☐ Half Page - \$500 ☐ Quarter Page - \$250

Payment Information:

Total Payment: \$ _____ **Check number:** _____
Credit Card: ☐ Visa ☐ MasterCard ☐ American Express
Card Number: _____ **Exp Date:** _____
Cardholder Name: _____
Phone: _____ **Signature:** _____
Cardholder Email: _____

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