



# APOS

american psychosocial oncology society

*Advancing the science and practice of psychosocial oncology.*

## *Our Core Values*

The American Psychosocial Oncology Society:

- Respects the individual and cultural diversity of the human experience across the lifespan and throughout the continuum of cancer care.
- Promotes the science and practice of psychosocial oncology as evidence-based and integral to quality cancer care.
- Facilitates interdisciplinary collaboration through research, education, mentorship and professional networking.
- Fosters the exchange of diverse views and expertise of our multidisciplinary members.
- Adheres to the highest integrity, honesty and accountability to professional ethics in research and clinical practice.

## *Our Mission*

The mission of the American Psychosocial Oncology Society is to advance the science and practice of psychosocial oncology.

## *Our Vision*

The vision of the American Psychosocial Oncology Society is a nation in which all people affected by cancer have access to quality psychosocial care to optimize health outcomes.

# Our Strategic Plan

## GOALS:

## OBJECTIVES:

1

Increase access to care and research funding for the psychological, social, behavioral, and spiritual needs of patients with cancer.

- Create mutually beneficial relationships with advocacy-oriented groups
- Advocate for psychosocial care and research as an integral part of quality oncology care.
- Work with industry and other potential funders to develop mutually beneficial projects.

2

Optimize the reach and impact of the Annual Meeting.

- Increase Annual Meeting attendance by 5% annually.
- Increase Annual Meeting submissions from a variety of disciplines.
- Elevate the rigor of science and its relevance to clinical practice, and its dissemination to the public.
- Increase cross-discipline networking at the meeting.

3

Increase the scope of APOS professional development programs and materials.

- Align educational programming with the needs of members and stakeholders.
- Explore regional educational programming opportunities and partnerships with similar organizations.
- Develop a mentoring program that fulfills members' needs across the career span.

4

Grow membership numbers by 5% year-over-year

- Grow student and early career membership.
- Convert non-member meeting attendees to members.
- Evaluate member categories and target areas for membership growth.
- Increase member retention by increasing value to membership through member incentives.

5

Improve the financial health of APOS to strengthen the organization.

- Increase and diversify fundraising revenues through targeted initiatives and strategic partnerships.
- Ensure the financial health of the annual meeting.
- Assess other projects/products that could increase revenue.



APOS will seek to move towards our vision for the future through achieving a balanced set of outcomes that meet both the short and long term needs of our members, and the field of psychosocial oncology. We will measure the operational efficiency of APOS between actual and targeted performance, and will provide our membership with performance updates to ensure visibility of the success of our strategies and tactics.

This document does not contain our entire Strategic Plan, but rather contains the key points. We welcome your feedback and questions. You can reach the Executive Office here:  
5034A Thoroughbred Lane, Brentwood, TN 37027 | Phone: (615) 432-0090 | Email: [info@apos-society.org](mailto:info@apos-society.org)