



CORPORATE
COUNCIL



APOS
american psychosocial oncology society

be a catalyst for thought leadership and innovation

APOS is pleased to offer corporate supporters an opportunity to engage with APOS leadership through our new Corporate Council program.

The vision of APOS is a nation in which all people affected by cancer have access to quality psychosocial care to optimize health outcomes. We're looking for partners in this vision and extend the invitation to corporate supporters with an interest in the field of psychosocial oncology and the multidisciplinary treatment of the psychological, behavioral and social aspects of cancer.

Our commitment is to connect top leaders and decision-makers in psychosocial oncology with Corporate Council representatives in an annual, half-day APOS Corporate Council Roundtable concurrent with the APOS Annual Meeting, to exchange information on psychosocial oncology clinical and research priorities and industry trends. APOS is a known leader in the field of psychosocial oncology and offers to explore potential partnership through collaborative projects. We also realize that our interdisciplinary membership is important to you and will strive to create opportunities for optimal visibility.

Join us as we advance the science and practice of psychosocial oncology care!

APOS EXECUTIVE OFFICE: 5034A Thoroughbred Lane, Brentwood, TN 37027, USA
Telephone: +1 615.432.0090 • Facsimile: +1 615.523.1715 • info@apos-society.org • www.apos-society.org



APOS

american psychosocial oncology society

Advancing the science and practice of psychosocial care for people affected by cancer.

THE MISSION of the American Psychosocial Oncology Society is to advance the science and practice of psychosocial oncology.

The **VISION** of the American Psychosocial Oncology Society is a nation in which all people affected by cancer have access to quality psychosocial care to optimize health outcomes.



- We have over 500 members and growing
- We have membership in all 50 states and 6 countries
- We're interdisciplinary with over 20 disciplines represented

OUR MEMBERSHIP

APOS is the *only* multidisciplinary organization in the United States dedicated to researching and treating the psychosocial aspects of cancer.

We're celebrating 31 years of being in the forefront of psychosocial oncology.



The American Psychosocial Oncology Society:

- Respects the individual and cultural diversity of the human experience across the lifespan and throughout the continuum of cancer care.
- Promotes the science and practice of psychosocial oncology as evidence-based and integral to quality cancer care.
- Facilitates interdisciplinary collaboration through research, education, mentorship and professional networking.
- Fosters the exchange of diverse views and expertise of our multidisciplinary members.
- Adheres to the highest integrity, honesty and accountability to professional ethics in research and clinical practice.



We understand your initiatives are unique and so are our participation levels. We want your seat at the table to be customized to you!

All APOS Corporate Council Members will receive the following benefits:

- Company hyperlinked logo on APOS website
- Inclusion in the APOS Corporate Council Roundtable quarterly conference call with APOS leadership
- The opportunity to explore collaborative projects with APOS

The following offerings are level specific and are in addition to the benefits above:

\$50,000 Level:

- Four (4) full conference registrations
- Choice of four (4) options from the APOS Annual Conference À la carte Menu
- Choice of four (4) options from the Targeted Marketing À la carte Menu
- One full page advertisement in the APOS Annual Conference program book
- The opportunity to speak to the APOS Annual Conference attendees for ten (10) minutes at the opening session

\$25,000 Level:

- Three (3) full conference registrations
- Choice of three (3) options from the APOS Annual Conference À la carte Menu
- Choice of three (3) options from the Targeted Marketing À la carte Menu
- ½ page advertisement in the APOS Annual Conference program book

\$10,000 Level:

- Two (2) full conference registrations
- Choice of two (2) options from the APOS Annual Conference À la carte Menu
- Choice of two (2) options from the Targeted Marketing À la carte Menu

\$5,000 Level:

- One (1) full conference registration
- Exhibit Booth (8 x 10)



We understand your initiatives are unique and so are our participation levels. We want your seat at the table to be customized to you!

APOS Corporate Council À la carte Menu:

- \$50,000 – Select four (4) options from each category below**
- \$25,000 – Select three (3) options from each category below**
- \$10,000 – Select two (2) options from each category below**

APOS Annual Conference *

<input type="checkbox"/> Two (2) additional full registrations	<input type="checkbox"/> 1/2 page advertisement in conference program book
<input type="checkbox"/> Exhibit Booth (8 x 10)	<input type="checkbox"/> One (1) annual conference attendee bag insert
<input type="checkbox"/> Featured in one (1) attendee daily update email	<input type="checkbox"/> One (1) annual conference attendee bag insert
<input type="checkbox"/> One (1) advertisement on mobile app landing page	<input type="checkbox"/> Logo on all walk in slides showing in all rooms throughout the entire conference
<input type="checkbox"/> Logo on all conference signage	

Targeted Marketing *

<input type="checkbox"/> One (1) targeted email messages to APOS membership to promote initiatives	<input type="checkbox"/> Two (2) Associate Level APOS Memberships (non-voting)
<input type="checkbox"/> Three (3) tagged and branded recognition posts on APOS social media outlets	<input type="checkbox"/> Sponsorship recognition for one (1) of the APOS professional education webinars
<input type="checkbox"/> One (1) initiative article or link to your blog in the "APOS Advocate" newsletter	<input type="checkbox"/> Opportunity to participate in the APOS Oncology Update session
<input type="checkbox"/> One (1) opportunities to survey or communicate with APOS membership through the Listserv	<input type="checkbox"/> One (1) advertisement banner on APOS homepage for 30 days

* PLEASE NOTE: APOS RESERVES THE RIGHT OF APPROVAL OF ALL CONTENT



Are you ready to be a catalyst for thought leadership and innovation?

Please fill out the form below and send it along with your selections from the APOS Corporate Council À la carte Menu (if applicable) to:

Email: info@apos-society.org | Fax: 615-523-1715

Mail: American Psychosocial Oncology Society
5034A Thoroughbred Lane, Brentwood, TN 37027

Select Your Level:

\$50,000 \$25,000 \$10,000 \$5,000

Contact Person: _____ Title: _____

Organization: _____

Street Address: _____

City, State/Province: _____

Postcode/ZIP: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Payment Information:

Check number: _____ Credit Card: Visa Mastercard American Express

Card number: _____ Exp Date: _____ CV2/CSC*: _____

Cardholder name: _____ Phone: _____

Signature: _____

Cardholder Email: _____

*The CV2 (or CSC) code is the three digit security code located on the signature strip on the back of Visa and Mastercard. American Express cards have a four-digit security code located on the front.

The American Psychosocial Oncology Society is a 501(c)(3) designated organization (Tax ID: 04-3720121).
Make checks payable to APOS. Remittance must be in U.S. Dollars. A \$25 surcharge will be assessed to cover any collection fees.