



jointly sponsored by



## **Integrating Psychosocial Research and Practice in Quality Cancer Care: Confronting Challenges Together**

The American Psychosocial Oncology Society (APOS) invites you to participate in the APOS 7th Annual Conference, 18 – 21 February 2010, in New Orleans, LA. The conference theme, “Integrating Psychosocial Research and Practice in Quality Cancer Care: Confronting Challenges Together,” underscores the value of bringing together the many disciplines that support cancer patients and their caregivers. The 2010 conference promises to draw 400+ psychiatrists, oncologists, psychologists, nurses, social workers, clergy and patient advocates from around the United States. This is a unique opportunity to meet with psychosocial oncology clinicians, researchers, administrators and advocates in one venue.

See you in the Big Easy!  
APOS 2010 Scientific Program Committee

The American Psychosocial Oncology Society (APOS) is a nonprofit 501(c)(3) professional membership organization that provides a connection point for the professionals and patient advocates that support people affected by cancer. APOS members include physicians, mental health professionals, social workers, nurses and clergy, among many others, dedicated to treating the human side of cancer.

**Visit [www.apos-society.org/apos2010](http://www.apos-society.org/apos2010) for updated conference information!**

## **Mission**

To advance the science and practice of psychosocial care for people with cancer

## **Vision**

A nation without suffering from unmet psychosocial needs of cancer

## **Contact**

APOS Headquarters  
154 Hansen Road, Suite 201  
Charlottesville, VA 22911  
Tel: +1.434.293.5350  
Fax: +1.434.977.1856  
email: [info@apos-society.org](mailto:info@apos-society.org)  
web: [www.apos-society.org](http://www.apos-society.org)

**General information**  
[info@apos-society.org](mailto:info@apos-society.org)

**Exhibits**  
[ivalentic@apos-society.org](mailto:ivalentic@apos-society.org)

**Support**  
[aball@apos-society.org](mailto:aball@apos-society.org)

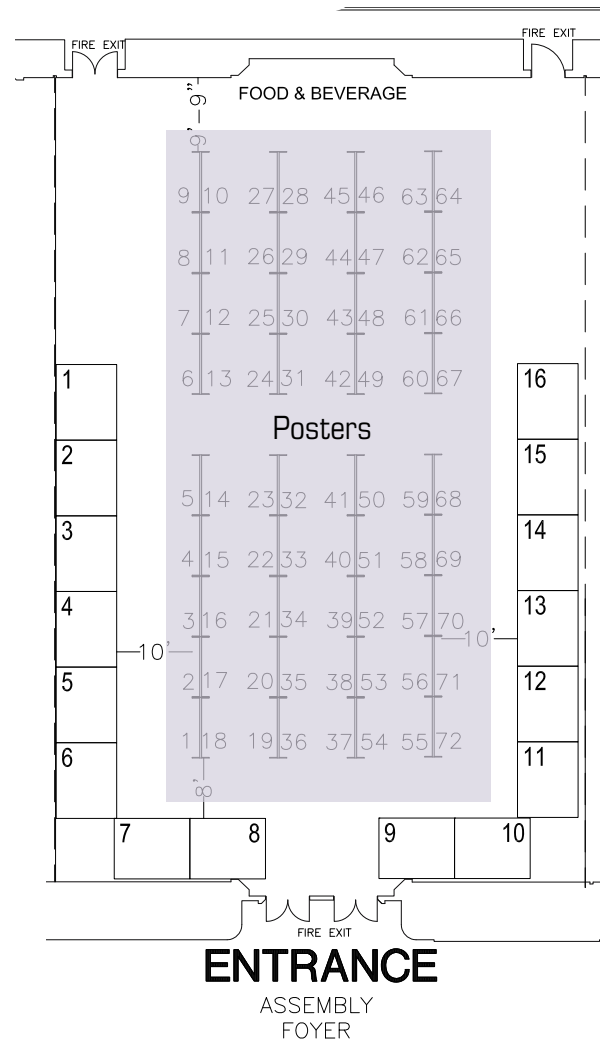
# Exhibitor Information

## Exhibitor booth marketing package will include

- Complimentary Conference Registration for one (1) person
- Listing on the Official Conference Website
- Listing in the Official Conference Program
- Marketing line on signage
- All Conference materials, including Program Book, Registration List and Final Report
- Access to educational programs and networking events
- Identification Sign
- Pipe and drape with 10 foot back and 3 foot sides
- One (1) 6 ft. x 30 in. skirted and draped table
- Two (2) Banquet Chairs
- One (1) Wastebasket

### Special Offer!

Showcase your organization in the APOS Member e-Newsletter (must be requested within 12 months of Exhibit Registration)



## Past APOS Exhibitors

A Lion in the House  
 AMC Cancer Research Center  
 American College of Surgeons  
 Association of Oncology Social Work  
 Buddy Kemp Caring House  
 CanCare Austin  
 Cancer Legal Resource Center  
 Caring Bridge  
 Center for Communication in Medicine  
 Children's Brain Tumor Foundation  
 City of Hope National Medical Center  
 Dana-Farber Cancer Institute  
 Facing the Mirror with Cancer LLC  
 The Gathering Place  
 Get Closer to God.org  
 Lance Armstrong Foundation  
 Life with Cancer

Living Beyond Breast Cancer  
 Lung Cancer Alliance  
 MD Anderson Cancer Center  
 MDS Foundation  
 National Brain Tumor Foundation  
 National Cervical Cancer Coalition  
 Ortho Biotech Products  
 Ovarian Cancer Canada  
 Oxford University Press  
 Pancreatic Cancer Action Network  
 Super Sibbs!  
 The Children's Treehouse Foundation  
 The Leukemia & Lymphoma Society  
 The Wellness Community  
 WomenStories  
 Young Survival Coalition

# Supporter Opportunities

**Grant support is an ideal way to stand out from other exhibitors, maximize your visibility among attendees and affirm your commitment to the practice of psychosocial oncology.**

## Benefits

Grant supporters will receive appropriate credit in all attendance promotions, including logo recognition on the website, cover of the on-site program and on signage throughout the event.

## Additional Support Opportunities

### Conference Bag - \$2,000

There is no better way to reach every attendee the moment they arrive at the conference, throughout the duration and long after, by putting your name and logo on the official conference bag. Your organization may also place promotional materials in the bags (subject to conference management approval and in accordance with ACCME regulations).

### Lanyards – \$750

A key promotional tool at any meeting, you will make an impact among all attendees who will be wearing the official conference lanyard with your company's name or logo.

We will put together a support package to meet your needs. Contact Allison Ball at [aball@apos-society.org](mailto:aball@apos-society.org) for more information.

### Underwriting Supporter - \$25,000

- Support of the APOS Luncheon
- 2 Complimentary Full Conference Registrations
- Up to 3 Conference Scholarships
- Full-page Color Ad in the Conference Program\*
- 1 Complimentary Exhibit Booth\*

### Innovating Supporter - \$15,000

- Support of Keynote Address
- 2 Complimentary Full Conference Registrations
- Up to 2 Conference Scholarships
- Half page Color Ad in the Conference Program\*
- 1 Complimentary Exhibit Booth\*

### Sustaining Supporter – \$10,000

- Support of General Session Breakfast
- Quarter page Ad in the Conference Program\*
- 1 Complimentary Full Conference Registration
- 1 Conference Scholarship
- 1 Complimentary Exhibit Booth\*

### Collaborating Supporter - \$7,500

- Support of "Meet the Expert" Luncheon
- 1 Complimentary Exhibit Booth\*

### Enriching Supporter - \$5,000

- Support of an APOS Award
- 1 Complimentary Exhibit Booth\*

### Partnering Supporter - \$1,000

(See Below)

**In addition to selecting one of the above supporter packages, all supporters will receive the following:**

- Logo on APOS Conference website
- Logo recognition on Conference signage
- Logo recognition on Cover of Conference Program
- Logo recognition in the Conference Abstract Book

\*Per ACCME regulations, complimentary advertisements and exhibit booths are offered only to **noncommercial** supporters. For-profit supporters are invited to exhibit and/or advertise under separate contract.

# Exhibit Schedule and Regulations

## Certificate of Insurance

All exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" in the name of the American Psychosocial Oncology Society, from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance in an amount no less than \$1,000,000 per occurrence.

## Assignment of Space

Exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. No assignments will be made without payment. Upon assignment, you will receive a confirmation letter informing you of your assigned number and location. APOS reserves the right to assign the next best available space when the requested space is unavailable.

## Booth Restrictions

(a) Booth banners and display elements cannot exceed a height of 3 feet, if placed on table.

(b) 'Subleasing' of space is not permitted.

## Ancillary Events

An ancillary event is any function held during the APOS conference by a party other than APOS. All ancillary events must receive APOS authorization whether the organizer is requesting APOS meeting space or holding the event off-site. No events may be scheduled during APOS educational sessions. To obtain APOS meeting space, the organizer must be an exhibitor and/or conference supporter.

## Liability/Hold Harmless

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend APOS from and against any and all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and APOS and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

## Protection of Exhibit Space

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the hotel or convention center without the written permission of APOS or a representative of the hotel property, which must be provided to APOS.

## Enforcement of Rules and Regulations

The rules and regulations of APOS' exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that APOS shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. APOS shall have the final determination for enforcement of all rules, regulations and conditions. APOS reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to

## Thursday, 18 February 2010

8:00 am – 5:00 pm Preconference Workshops  
3:00 pm – 3:30 pm Exhibitor Set-up  
5:00 pm – 6:00 pm APOS Annual Business Meeting  
6:00 pm – 8:00 pm Opening Reception with Posters and Exhibitors

## Friday, 19 February 2010

8:30 am – 3:30 pm, Posters and Exhibits available for viewing

7:00 am – 7:30 am Wellness Session 1  
7:30 am – 8:00 am Wellness Session 2  
8:30 am – 9:55 am Opening Plenary Breakfast  
10:00 am – 11:30 am Concurrent Sessions  
11:30 am – 1:00 pm Plated Networking Lunch  
Special Interest Group Meetings  
1:00 pm – 2:30 pm Concurrent Sessions  
2:30 pm – 3:30 pm Networking and Beverage Break with Exhibitors  
3:30 pm – 5:00 pm Concurrent Sessions  
5:30 pm – 6:30 pm Mentoring Reception

## Saturday, 20 February 2010

8:00 am – 4:00 pm Posters and Exhibits available for viewing

7:30 am – 8:00 am Wellness Session 3  
8:00 am – 9:00 am Continental Breakfast with Posters and Exhibitors  
Special Interest Group Meetings  
9:00 am – 10:00 am Plenary Session  
10:00 am – 11:00 am Networking and Beverage Break with Exhibitors  
11:00 am – 12:30 pm Concurrent Sessions  
12:30 pm – 2:00 pm Meet the Expert" Lunch or Lunch on Your Own  
2:00 pm – 3:30 pm Concurrent Sessions  
3:30 pm – 4:00 pm Networking and Beverage Break with Exhibitors  
4:00 pm – 5:30 pm Concurrent Sessions  
4:00 pm – 5:30 pm Poster/Exhibitor Teardown

the APOS mission and values. This includes the conduct of persons and the content and placement of printed matter. APOS may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

## Exhibitor Responsibility and Badges

Each exhibitor must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. APOS reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes one (1) complimentary registration. Exhibitors are invited to attend the sessions, but must wear their badges at all conference functions. Additional representatives may register for \$345 per exhibitor.

## Cancellations and Refunds

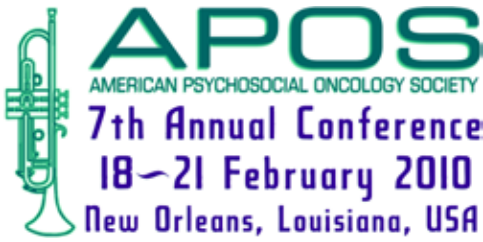
Refund requests must be made in writing to APOS Headquarters on or prior to 8 January 2010. A 75% refund of the registration fees will be given for cancellations received on or prior to 8 January 2010. No refunds will be made after 8 January 2010. No refunds will be made to individuals who attend a portion

of the meeting. No refunds will be made for cancellations due to inclement weather. APOS reserves the right to substitute faculty, or cancel or reschedule sessions (because of low enrollment or other circumstances). If APOS must cancel the conference in its entirety, APOS may refund the appropriate registration fees to all conference registrants; no refunds will be made for travel expenses related to the conference.

## Compliance with Fire Regulations & Laws

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in any booth or in the exhibit area. Exhibitors must comply with all laws, rules, regulations and ordinances.

**For exhibit-related questions  
please contact Lynne Valentic at  
lvalentic@apos-society.org**



# Exhibitor Registration Form

Send form by fax to +1 434.977.1856 or mail to the American Psychosocial Oncology Society, 154 Hansen Rd., Suite 201, Charlottesville VA 22911 USA

List the contact person to whom all exhibitor correspondence should be sent. (Please print clearly.)

## Contact Information

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

Postcode/ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Booth Preference and Information for Printed Program

E-mail a description of your products and services to be exhibited (no more than 100 words) to Lynne Valentic at lvalentic@apos-society.org no later than 8 January 2010 to be included in the conference program book.

Booth Preference: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ Website: \_\_\_\_\_

## Terms and Conditions

As an authorizing officer, I hereby authorize APOS to reserve exhibit space for use by the above company or organization. I hereby acknowledge receipt of and agree to abide by the Exposition Rules and Regulations and to all conditions under which exhibit space is leased to APOS. APOS reserves the absolute right, at any time, to determine the eligibility of any company or product for inclusion in the exhibit. I acknowledge that space assignments shall be acceptable unless APOS is notified in writing within fifteen (15) days of the date of assignment notification. I specify that the products or services listed in your description are those to be exhibited.

\_\_\_\_\_  
Signature of Authorizing Officer

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name of Authorizing Officer

## Payment Information

Registration Type:  \$425 Non-profit  \$795 For-profit

Check number: \_\_\_\_\_

Make checks payable to APOS. Remittance must be in U.S. Dollars. A \$25 surcharge will be assessed to cover any collection fees.

Credit Card (Please circle):  Visa  Mastercard  American Express

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CV2 Code\*: \_\_\_\_\_

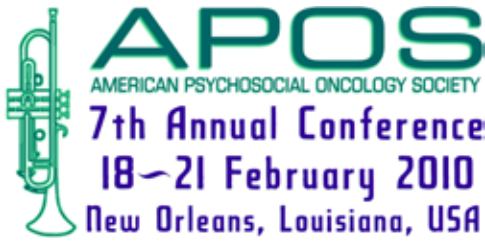
Cardholder: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

Postcode/ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

\*The CV2 code is the three digit security code located on the signature strip on the back of Visa and Master Cards. American Express cards have a four-digit security code located on the front.



# Supporter Pledge Form

Send form by fax to +1 434.977.1856 or mail to the American Psychosocial Oncology Society, 154 Hansen Rd., Suite 201, Charlottesville VA 22911 USA

List the contact person to whom all supporter correspondence should be sent. (Please print clearly.)

## Contact Information

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

Postcode/ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Logo Submission

E-mail full-color AND black/white logos to Lynne Valentic, lvalentic@apos-society.org, for inclusion in conference materials. Your logo must be received no later than 11 December 2009 to be included in all printed materials. Logo files must be high resolution (300 dpi or higher) in tiff, jpeg or eps format.

## Advertisements and Exhibits

Noncommercial Supporters at designated levels have the opportunity to advertise in the conference program and/or exhibit. An APOS representative will contact the representative listed above with details regarding these opportunities.

## Payment Information

The American Psychosocial Oncology Society is a 501(c)(3) designated organization (Tax ID: 04-3720121).

The organization named above would like to support the APOS 7th Annual Conference with an unrestricted educational grant in the amount of \$ \_\_\_\_\_.

Conference Bag Supporter (\$2,000)

Lanyard Supporter (\$750)

Check number: \_\_\_\_\_

Make checks payable to the American Psychosocial Oncology Society. Remittance must be in U.S. Dollars.

Credit Card (Please circle):            Visa                            Mastercard                            American Express

Card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CV2 Code\*: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State/Province: \_\_\_\_\_

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